

Cookie Policy (UK)

Policy for Wheels & Castors Ltd (www.wheelsandcastorsltd.co.uk)

Cookie types, consent and how to manage preferences.

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This document is a website policy template for publishing on WordPress/WooCommerce. Update anything shown in **[BRACKETS]** before publishing.

1) What cookies are

Cookies are small text files placed on your device when you visit a website. They help the site work, remember preferences, and provide analytics.

2) Types of cookies we use

Type	Examples	Purpose
Strictly necessary	Cart/session cookies	Enable core site features (checkout, security)
Functional	Preferences	Remember settings where enabled
Analytics	Google Analytics (if enabled)	Understand site usage and improve performance
Marketing	Remarketing pixels (if enabled)	Show relevant ads (only where consented)

3) Managing cookies

- Use our cookie banner to set preferences (where installed).
- You can also manage cookies via your browser settings.
- Blocking strictly necessary cookies may stop checkout from working.